



Station Order Add to Schedule Matheson for Congress 2012

Market: Salt Lake City-Ogden

Estimate ID

Flight Dates: Monday, October 22, 2012 to Sunday, October 28, 2012

12440

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KTVX-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 22	Oct 23	Oct 24	Oct 25	Oct 26	Oct 27	Oct 28	
KTVX 6a News 6:00 AM 6:30 AM	EM	M-F ✓ 30	\$95.00 \$190.00	P3	1			1			2
KTVX 6:30a News 6:30 AM 7:00 AM	EM	M-F ✓ 30	\$130.00 \$130.00	P3			1				1
The Doctors 9:00 AM 10:00 AM	DT	M-F ✓ 30	\$125.00 \$125.00	P3		1					1
Ellen 3:00 PM 4:00 PM	EF	M-F ✓ 30	\$250.00 \$500.00	P3	1			1			2
KTVX 4p News 4:00 PM 4:30 PM	EN	M-F ✓ 30	\$250.00 \$500.00	P2				1			2
Highly pre-emptible at LUR per KTVX. Move to L2											
KTVX 4:30p News 4:30 PM 5:00 PM	EN	M-F ✓ 30	\$250.00 \$500.00	P2	1		1				2
Highly pre-emptible at LUR per KTVX. Move to L2											
KTVX 5p News 5:00 PM 5:30 PM	EN	M-F ✓ 30	\$250.00 \$250.00	P2							1
Highly pre-emptible at LUR per KTVX. Move to L2											
KTVX 10p News 10:00 PM 10:35 PM	LN	M-F ✓ 30	\$550.00 \$550.00	P2		1					1
Highly pre-emptible at LUR per KTVX. Move to L2											
Saturday 10p News 10:00 PM 10:30 PM	LN	Sa ✓ 30	\$325.00 \$325.00	P3					1		1
Sunday 10p News 10:00 PM 10:30 PM	LN	Su ✓ 30	\$500.00 \$500.00	P3						1	1
Station Gross Totals			\$3,570.00	2	3	2	2	3	1	1	14

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KTVX-TV

Page 1 of 1